

# ENTRY POINTS FOR PROMOTING WOMEN'S PARTICIPATION IN POLITICAL PARTIES

## INTERNAL PARTY ORGANIZATION

Legal framework and governing documents are gender sensitive

Measures taken to promote women's participation in governing boards and decision-making structures

Women's wing or section established are strategically positioned within the party

Targets set for women's participation in party conventions

Gender equality perspective mainstreamed into policy development



## PRE-ELECTION PERIOD

## ELECTION PERIOD

## POST-ELECTION PERIOD

### CANDIDATE RECRUITMENT

Establish consensus among party leadership to promote women's electoral participation

Consider adoption of voluntary party quotas for women candidates and formalize in recruitment rules

Enforce candidate quota rules i.e. by the election bureau or leadership of the party in line with the electoral timetable

Place women in winnable positions on party lists, or in winnable/safe constituencies

Identify incentives to attract women and encourage them to join the party, such as capacity building or advocacy

Ensure coordination with CSOs and organizations providing support to women candidates

Form strategic partnerships and gain support from men

### FUNDING AND CAMPAIGNING

Provide women with skills to raise early money, campaign and build name recognition

Establish or tap into fundraising networks for women candidates, such as Emily's List and Wish List

Establish an internal party fund or provide subsidies to women candidates

Consider setting a limit on nomination/primary contest expenditure

Consider earmarking a portion of party finances (including from public sources if applicable) for women candidates and training

Form partnerships and work with international organizations and CSOs

### CAMPAIGN PERIOD

Build women's capacities to campaign and consider twinning or mentoring of first time candidates

Ensure women's visibility in the electoral campaign and access to the media

Ensure the party manifesto articulates policy on gender equality and disseminate it to voters

Mobilize women to register and to vote; provide gender sensitive voter information to men and women

Ensure women candidates' safety during campaigning and keep party supporters in line where there is potential for violence

Ensure coordination among CSOs and organizations providing support to women candidates

### ELECTION DAY

Ensure women are trained and included as party agents in polling stations

Ensure monitoring includes a gender perspective and ensures the safety of women

Women trained and included as election monitors



### WOMEN ELECTED

Undertake gender equality assessment; develop gender action plan within party

Provide capacity building and strengthen legislative skills of elected women

Promote gender sensitive political reforms to institutions, particularly in parliament

Promote the participation of women in policy making of the party; ensure gender mainstreaming in party policies

Encourage formation of cross-party caucus and support its functioning

Sensitize party members about gender equality and work with men



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